

**MINUTES OF THE  
OAK RIDGE BEER BOARD**  
Regular Meeting

Municipal Building Training Room – Room 104  
Wednesday, July 5, 2017  
5:15 p.m.

PRESENT: Barton Bailey, Theresa Scott, Danny Whitson, Rodney Nelson, Wende Doolittle,  
David Mosby and Mark Cantrell

ABSENT: None

ALSO PRESENT: Laura Edmonds, Administrative Specialist

AUDIENCE MEMBERS: Stacey Pratt with Allies for Substance Abuse Prevention  
Ben Pounds, Oak Ridger

**ROLL CALL**

Chairman Bailey called the meeting to order at 5:15 P.M. All members were present.

**APPROVAL OF MINUTES**

Chairman Bailey briefly reviewed the minutes and moved for approval of the June 7, 2017 Regular Meeting Minutes, seconded by Ms. Scott. The motion carried unanimously.

**APPLICATIONS FOR NEW BEER PERMITS AND ASSOCIATED MANAGER APPROVALS**

Oak Ridge Rowing Association, Inc. (Application #1541 – Class E, Special Event Beer Permit)  
2017 USRowing Masters National Championship  
Crafter's Brew/Christopher D. Keever, Supervisor of Beer Sales  
Melton Hill Lake  
697 Melton Lake Drive  
Thursday, August 17, 2017 through Sunday, August 20, 2017

Mr. Chris Keever was present to discuss the Special Event Application. Mr. Keever began by stating that Mr. John Rogers of Atomic City Rowing Association personally invited him along with his staff at Crafter's Brew to participate in the 2017 USRowing Masters National Championship. There will be an estimated 1,500 boats involved in this rowing National Championship. Cherokee Distributing will have two refrigerated trucks in attendance each holding thirty kegs of beer. Mr. Keever also mentioned that he has scheduled a meeting with Yeehaw Brewing Co. to discuss the possibility of having them in attendance as well. Mr. Keever plans to block off the one-way access onto Melton Hill Peninsula to ensure no one enters or leaves with any alcoholic beverages in hand. He also mentioned that Sarah with Explore Oak Ridge has invited several food trucks to serve food on the peninsula. Mr. Keever plans to contact Oak Ridge Police and Fire Departments to discuss any presence necessary for this event and ensure the safety of both the rowers and attendees. Mr. Keever indicated that he takes pride in his employees, and is fully confident in Crafter's Brew ability to handle this event with responsibility and self-confidence. His staff checks ID's on a daily basis, and is familiar with the process of serving beer. Therefore, he plans to have both himself and his staff rotating between the event and Crafter's Brew. This opportunity could open up doors for Crafter's Brew in terms of taking his presence outside of his establishment.

Ms. Scott commended Mr. Keever on the hiring of quality workers and providing superior service to the

citizens of Oak Ridge. Ms. Scott stated that Crafter's Brew has quite the reputation as is and feels that this event will only benefit his business and beer sales. Ms. Scott appreciates his efforts to have a well-controlled and safe environment for peoples of all ages both under and over twenty-one years of age.

Having no problems with this application, Ms. Scott moved, seconded by Mr. Whitson, to approve the special event permit. The motion carried unanimously.

**APPLICATIONS FOR NEW MANAGER APPROVALS** – None

**NEW BUSINESS/OLD BUSINESS**

Celebrate Oak Ridge (Application # 1457—Class C, On-Premises Beer Permit)

Kate Groover, Supervisor of Sales

Ms. Scott requested that Celebrate Oak Ridge be placed on the Agenda for discussion during the July Beer Permit Board Meeting. Ms. Scott began by stating that events hosted by Celebrate Oak Ridge were not similar to what was presented in front of the Beer Board at the time of approval. Ms. Scott requested that these issues be addressed when a new Manager Application has been filled out for Celebrate Oak Ridge.

Ms. Edmonds informed the Board that Ms. Kate Groover sent an e-mail to City Legal Staff on June 19, 2017, effective immediately, that she no longer wishes to be listed as the Manager for Celebrate Oak Ridge. Mrs. Groover also mentioned that in July, Celebrate Oak Ridge is planning to regroup the organization and find a new Manager to come forward. Mr. Bailey stated that Celebrate Oak Ridge has fifteen days to file a new application for a Manager. Ms. Scott stated that the fifteen-day period has expired and feels that it is necessary to take action. The Board expressed concern about Celebrate Oak Ridge continuing to sell beer at events without a Manager listed. Chairman Bailey stated that other businesses have not fulfilled the fifteen-day requirement to file for a new Manager position and no action was taken during those times. Chairman Bailey also mentioned that at this point in time, no complaints have been made about from beer sales in any of the recent events hosted by Celebrate Oak Ridge. Therefore, Chairman Bailey felt that no action is necessary at this time.

Ms. Scott made a motion to hold a show-cause hearing for Celebrate Oak Ridge for not listing a new Manager within a fifteen-day period. The motion failed due to lack of a second motion.

Secretary Doolittle stated that she would feel more comfortable having a face-to-face discussion with Celebrate Oak Ridge to review the concerns before moving forward with any type of Show Cause Hearing.

After further discussion, Chairman Bailey moved, seconded by Mr. Mosby, to write a letter the City Manager, Mr. Mark Watson, expressing the concerns that the Beer Permit Board has with Celebrate Oak Ridge's Beer Permit. The motion carried unanimously.

Reports from Oak Ridge Police Department – None

**ADJOURNMENT**

There being no other business to come before the Board, Chairman Bailey moved, seconded by Ms. Scott, to adjourn the meeting at 6:03 p.m. and the motion carried unanimously.

Respectfully submitted,

*(Signature of Official Copy)*

Secretary