

OAK RIDGE MUNICIPAL PLANNING COMMISSION
Business Work Session

Municipal Building - Training Room
Thursday, March 10, 2016
5:30 p.m.

AGENDA

- I. Call to Order
- II. Zoning Text Amendments
 - a. Church Signage
 - b. Stormwater
- III. Other Items
- IV. Adjournment

**COMMUNITY DEVELOPMENT MEMORANDUM
PLANNING DIVISION**

DATE: March 4, 2016
TO: Oak Ridge Municipal Planning Commission
FROM: Kathryn G. Baldwin, Community Development Director
RE: Zoning Ordinance Amendments

Below are proposed Zoning Amendments to accommodate Electronic Moving Copy signs in Residential and Office Districts for Religious Institutions.

Section 14.10. Signs for Office Institutional Districts. 1. a. Ground Signs (3):

Strike the second sentence “The moving copy sign shall not exceed one (1) line of moving copy.”

Section 3.27. Religious Institutions: Insert new sub-section;

(h) Moving Copy Signs:

1. In no instance shall the combination of the moving copy sign display area and the ground sign surface display area exceed thirty-two (32) square feet, nor shall the combination exceed the height limitation of eight (8) feet.
2. Religious Institutions shall be located on streets with no less than 18,000 Average Daily Traffic (ADT) counts.
3. Sign is limited to the legal lot on which the Religious Institution is owned and located.
4. Shall be located no less than 200 feet from a legal lot of record which is zoned to accommodate a single-family attached or detached structure.
5. Shall be located no less than 100 feet from a legal lot of record which is zoned to accommodate a multi-family structure.
6. Religious Institution shall present a plan which identifies location of proposed sign in addition to “line of sight” from adjacent property.
7. This provision is limited to one moving copy sign per Religious Institution.

Section 16.10: Power of Board of Zoning Appeals (b) 3 c.

Delete the word: “ordinance” and replace with “as referenced in Article III.”

Typically sign types evolve to meet new marketing trends and demands, Oftentimes this new media form is not referenced in local ordinances which must be updated to accommodate changes. A current example is the new attention-getting devices seen along our street corridors. To adequately address these, the following definitions need to be added to Article II:

- **Civic Banner**
A banner sign attached to lampposts or street lights in commercial districts to provide a streetscape feature.
- **Flag Sign**
Shall mean any device generally made of flexible material, such as cloth, paper, plastic, or other material, and displayed from a pole, cable, or rope. It may or may not include text. Typically it contains distinctive colors or patterns that are used as symbols of a governmental, commercial or non-commercial entity.
- **Flag, Feather**
A sign with or without characters, letters, illustrations, or ornamentations applied to cloth, paper, flexible plastic, or lightweight, non-rigid material of any kind with only such material for backing typically supported by one (1) pole intended to attract instant attention. Feather flags are generally a single sign attached to a support post and typically having a dimensional ratio of 4 high to 1 wide. This definition also applies to attention flags, tear drop flags, windweather flags, bow flags, and other similar type signs.
- **Living or Human Sign**
Shall mean a sign held by or attached to a human being or living creature for the purpose of advertising or otherwise drawing attention to an individual, business, commodity, service, or product. This can also include a person dressed in costume for the purpose of advertising or drawing attention to an individual, business, commodity, service, or product.

The following zoning amendments regulate the use of the signs identified above:

Amend Section 14.05 General Requirements as follows:

3. Only one permit shall be issued for a given place of business during any three (3) month period. Temporary signs may include up to two (2) feather signs or shall be non-illuminated and shall not exceed thirty-two (32) square feet of surface display area. No such signs shall be snipe signs.
6. Commercial flags that include the company's name insignia, emblem, or logo on a flag, smaller than 40 square feet are allowed and shall not be counted against the maximum signage allowed. However, if the commercial flag is larger than 40 square feet, then it shall count against the maximum signage allowed. Flags are limited to a maximum of three (3) flags per lot, only one of which shall include the company's name, insignia, emblem or logo. *A maximum of one (1) commercial flag and flagpole may be permitted if erected in conjunction with at least one (1) non-commercial flag and flagpole. The non-commercial flag shall be a recognized governmental or political subdivision flag, emblems and/or historical markers and any flags or insignia of recognized religious, charitable, fraternal, academic, civic organization or similar entity.*

Amend Section 14.15 Prohibited Signs as follows:

2. Signs, which are not securely affixed to the ground, or otherwise affixed in a permanent manner to an approved supporting structure, including but not limited to *pennants, streamers*, portable, moving (animated), flashing, inflatable, *human or living signs, attention-getting devices* and

revolving signs; provided however, that temporary signs specifically allowed under this article shall be exempt for this prohibition.

Add the following to Section 14.15 Prohibited Signs

9. As used in this section, attention-getting devices shall mean devices erected, placed or maintained outdoors so as to attract attention to any commercial business, or any goods, products or services available on the premises of a commercial business, including but not limited to the following devices: cut out figures; discs; festooning; including tinsel, strings of ribbons, and pinwheels; inflatable objects, including balloons; non-governmental flags; pennants; propellers; steam- or smoke-producing devices; streamers; whirligigs; wind devices; blinking, rotating, moving, chasing, flashing, glaring, strobe, scintillating, search, flood or spot lights; or similar devices, any of which are located or employed in connection with the conduct of a commercial business. Attention-getting devices shall not include any structure or device that is permitted under City Building Code.

It shall be unlawful for any person to place, erect, maintain, or display any attention-getting device on any private or public property within the City. No attention-getting device shall be eligible for a permit under this Article.