TITLE

AN ORDINANCE TO AMEND ORDINANCE NO. 2, TITLED "THE ZONING ORDINANCE OF THE CITY OF OAK RIDGE, TENNESSEE, ARTICLE XIV, TITLED "SIGN REGULATIONS," BY AMENDING SECTION 14.07, TITLED "SIGNS FOR RESIDENTIAL DISTRICTS," AND SECTION 14.09, TITLED "SIGNS FOR EDUCATION DISTRICTS," TO ESTABLISH A NEW METHOD FOR CALCULATING THE SIZE OF SPONSORED SCOREBOARDS TO ADDRESS FUNCTIONALITY AND READABILITY.

WHEREAS, the City of Oak Ridge is continually reviewing the Zoning Ordinance to update provisions and make it more understandable to the general public; and

WHEREAS, the following amendment addresses sponsored scoreboards to establish a size limit based upon the distance of the scoreboard from the furthest grandstand, thereby addressing functionality and readability rather than establishing an arbitrary number; and

WHEREAS, the following change has been submitted for approval or disapproval to the Oak Ridge Municipal Planning Commission and the Commission has approved the same at its May 17, 2018 meeting; and

WHEREAS, a public hearing thereon has been held as required by law.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF OAK RIDGE, TENNESSEE:

Section 1. Ordinance No. 2, titled "The Zoning Ordinance of the City of Oak Ridge, Tennessee," Section 14.07, titled "Signs for Residential Districts," Subsection 1, titled "Types, Size and Location of Signs Allowed," Subsection 1.c., titled "Signs for Athletic Facilities/Fields," is hereby amended by deleting Subpart (2) and it replacing it with a new Subpart (2), which new subpart shall read as follows:

Section 14.07. Signs for Residential Districts.

- 1. Types, Size and Location of Signs Allowed:
 - Signs for Athletic Facilities/Fields.
 - (2) Sponsored scoreboards shall be allowed in athletic fields provided that the scoreboard(s) shall not exceed one (1) square foot per linear foot of distance between the scoreboard and the most distant grandstand/seating area and the advertising area is not to exceed thirty percent (30%) of the front face of the scoreboard. Outdoor athletic fields with permanent seating for more than 5,000 persons shall be allowed up to two (2) scoreboards of any size; however, in no event shall the advertising area on such scoreboard exceed fifty percent (50%) of the front face of the scoreboard. All sponsored scoreboards shall be permanently oriented toward the athletic field for visibility by attendees.

Section 2. Ordinance No. 2, titled "The Zoning Ordinance of the City of Oak Ridge, Tennessee," Section 14.09, titled "Signs for Education Districts," Subsection 1, titled "Types, Size and Location of Signs Allowed," is hereby amended by deleting Subsection 1.e., titled "Signs for Athletic Facilities/Fields," and it replacing it with a new Subsection 1.e., titled "Signs for Athletic Facilities/Fields," which new subsection shall read as follows:

Section 14.09. Signs for Education Districts.

- 1. Types, Size and Location of Signs Allowed:
 - e. Signs for Athletic Facilities/Fields.

Sponsored scoreboards shall be allowed for outdoor athletic facilities/fields with permanent seating for more than three hundred (300) persons provided the scoreboard does not exceed one (1) square foot per linear foot of distance between the scoreboard and the most distant grandstand/seating area with the advertising area not to exceed thirty percent (30%) of the surface display area of the scoreboard.

<u>Section 3</u>. This ordinance shall become effective ten (10) days after adoption on second reading, the welfare of the City of Oak Ridge requiring it.

APPROVEÓ AS TO FORM AND LEGALITY:

Kenneth R. Krushenski, City Attorney

Warren L. Gooch, Mayor

Mary Beth Hickman, City Clerk

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 06/21/2018

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 07/109/2018

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 08/16/2018

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